

See the future today!

MSAT is the name of Canada's new mobile satellite, scheduled for launch in 1990. But you can see what's coming now!

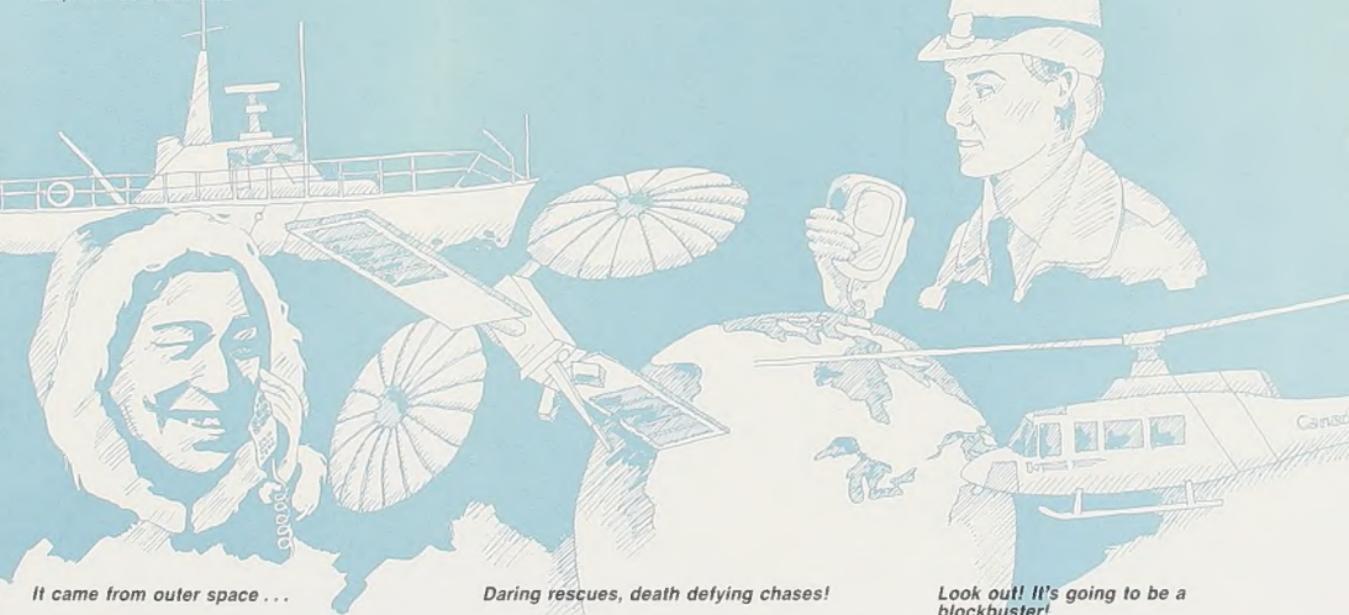
MSAT: Communications on the Move will show you some of the promise of MSAT, depicting the satellite at work in a variety of fields, from rescue operations to car telephone conversations.

Don't get left behind!

MSAT can help almost everyone communicate: people in remote areas; trucking and shipping personnel; forestry workers; oil, gas and mineral prospectors; fishing fleets; construction firms — anyone on the move in Canada. With MSAT you'll never be more than a phone call away from the office or home.

A cast of thousands — maybe even you!

It is expected that over 80,000 MSAT mobile radio and telephone terminals will be in operation by the year 2000. Will one of them be yours?



It came from outer space ...

MSAT will be Canada's most sophisticated communications satellite. Powerful antenna dishes on board the spacecraft will eliminate the need for large antennas on earth. And that means small, truly portable communications. Anywhere in Canada.

Daring rescues, death defying chases!

MSAT will also enable fire and police agencies to respond immediately to calls for help.

Search and rescue authorities will be able to react faster to save lives.

Look out! It's going to be a blockbuster!

In addition, MSAT will generate billions of dollars for Canadian manufacturers and service providers and create thousands of jobs through the sale of technology and expertise, at home and abroad.